

BATTERMAN SCHOOL OF

CU-Portland Undergraduate Business Core | CU-Wisconsin Equivalencies

CU-Portland	Course Title	CU-Wisconsin	Course Title
Course #		Course #	
ACT201	Financial Accounting	ACCT203	Financial Accounting
ACT202	Managerial	ACCT223	Managerial
	Accounting		Accounting
	Intro to Business:		
BA101	Org Immersion,	BUS161	Business Essentials
	Synthesis &		
	Exploration		
BA203	Fundamentals of	ECON200	Principles of
	Economics		Economics
BA247	Business Data	BUS 355	Management
	Analytics		Information System
BA260	Principles of	BUS272	Organizational
	Organizational		Management
	Management		Principles
BA301	Pre-Internship	BUS399	Business Internship
	Seminar 1		
BA342	Finance	FIN300	Principles of Finance
BA352	Business Law	BUS210	Business Law I
BA457	Ethical Leadership	BUS437	Principles of
			Leadership
BA458	Business Capstone	BUS453	Business Policy &
			Ethics
BA499	Business Internship 1	BUS399	Business Internship
MKT360	Principles of	MKTG422	Marketing
	Marketing		Management

Concentration course equivalencies will be assessed by request



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https://www.facebook.com/CUWBSB/

Subject to official transfer review

CU-Portland Undergraduate Accounting Core | CU-Wisconsin Equivalencies

CU-Portland Course #	Course Title	CU-Wisconsin Course #	Course Title
ACT301	Intermediate Accounting I	ACCT310	Intermediate Accounting I
ACT302	Intermediate Accounting II	ACCT311	Intermediate Accounting II
ACT311	Cost Accounting	ACCT323	Cost Accounting
ACT401	Auditing	ACCT420	Auditing
ACT402	Income Tax I: Individual	ACCT350	Income Tax I
ACT403	Income Tax II: Corporate & Partnership	ACCT360	Income Tax II
ACT406	Accounting for Consolidation; Gov't & Not-for-Profit Entities	ACCT432	Government/NFP Accounting
ACT407	Advanced Accounting II	ACCT 441	Mergers and Acquisitions
BA351	Production & Operation	BUS 240	Project Management

CU-Portland Undergraduate Marketing Core | CU-Wisconsin Equivalencies

CU-Portland Course #	Course Title	CU-Wisconsin Course #	Course Title
MKT362	Consumer Behavior	MKTG325	Promotion & Advertising
MKT363	Marketing Research	MKTG426	Marketing Research
MKT365	Innovation & Digital Marketing	MKTG345	E-Commerce
MKT366	Global Marketing	MKTG440	International Marketing
MKT467	Marketing Strategy & Management	MKTG422	Marketing Management